**User Persona 1**

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| Image result for old guy conservation | |  |  | | --- | --- | | Name: | Richard D. Muller | | Job Title: | Conservation Enthusiast | | Location: | 123 Fake Lane  Houston, TX | | Demographic Info:   * 72 Years Old * Married * Degree in Biomedical Engineering * Retired |

**Goals/Needs:**

Richard is an elderly man who always liked Sea Turtles. He always wanted to help with conservation but he was unable to help them and keep his job. Now that he is retired, he is free to pursue his interest in conservation efforts. He now spends most of his free time on beaches with his wife, Patty, looking for sea turtle nests and reporting their status.

**Environment:**

Richard wakes up early to help with sea turtle conservation. His wife thinks it’s a little excessive, but she wants to support her husband, and she likes the beach anyways.